

Message Text

UNCLASSIFIED

PAGE 01 BERLIN 06321 180833Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
-----180833Z 129192 /15

P R 180733Z JUN 77
FM AMEMBASSY BERLIN
TO SECSTATE WASHDC PRIORITY 5065
USIA WASHDC PRIORITY
INFO USDOC WASHDC

UNCLAS BERLIN 6321

USDOC FOR BEWT/MURRIN

E.O. 11652: N/A

TAGS:

AUBJ: LEIPZIG SPRING FAIR 1978

1. ICS' PROPOSED THEME FOR LEIPZIG SPRING FAIR 1978 DISTRIBUTION:
TRANSPORTATION AND MARKETING, POSES NO PROBLEMS FOR US INASMUCH
AS IT IS RELEVANT TO COMMERCIAL CHARACTER OF FAIR. WE WOULD
WANT TO KNOW MORE ABOUT ACTUAL CONTENT OF EXHIBIT AND HOPE
SEE PLANS SOON.

2. ICS WILL RECALL EXCELLENT PACKAGING EXHIBIT IN ALTE SIXTIES
SHOWN THROUGHOUT EAST EUROPE. PACKAGING, EITHER AS SOLE THEME OR
COMBINED WITH DISTRIBUTION, WOULD SERVE OUR AND FAIR PURPOSES
BOTH, AND WE RAISE IT AS AN ALTERNATIVE.

3. AS DISCUSSED WITH PHIL ARNOLD/USIA DURING HIS VISIT IN APRIL
AND WITH JIM MURRIN/COMMERCE/BEWT, EMBASSY FEELS STRONGLY THAT
USG'S INTERESTS WOULD BE SERVED BEST OVERALL BY AN EXHIBIT WHOE
DESIGN INCLUDES ATTRACTIVE, FUNCTIONAL OFFICE AND REPRESENTATION-
AL FACILITIES FOR COMMERCIAL PROMOTION ACTIVITIES BY EMBASSY
COMMERCIAL STAFF. WE RECOMMEND SUCH A JOINT INFORMATION-
COMMERCIAL PROMOTION APPROACH AND URGE DESIGNERS GIVE THIS
MATTER EARLY AND SERIOUS ATTENTION. POLANSKY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION, TRADE FAIRS, EXHIBITS
Control Number: n/a
Copy: SINGLE
Sent Date: 18-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BERLIN06321
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
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Expiration:
Film Number: D770218-0651
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From: BERLIN
Handling Restrictions: n/a
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ISecure: 1
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 6870827a-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Review Exemptions: n/a
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Review Release Date: n/a
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SAS ID: 2105355
Secure: OPEN
Status: <DBA CHANGED> mcm 20041105
Subject: TRADE FAIRS
TAGS: EGEN
To: STATE USIA
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vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/6870827a-c288-dd11-92da-001cc4696bcc
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